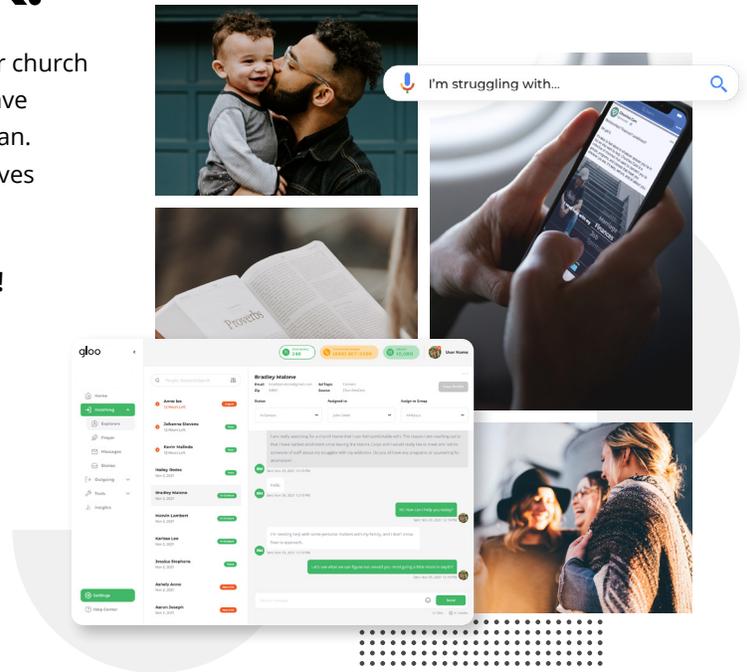


# Reach & serve **more new people** in your city—each week.

Gloo is a new kind of local outreach platform designed to help your church reach people who don't normally go to church, but need prayer, have questions about Jesus, or just want a conversation with a real human. Our goal is to help your church reach more people and see more lives changed in your city.

## It's like having a full-time digital outreach team on staff!

- ✓ New connections sent right to you each month
- ✓ Message connections in-platform
- ✓ Assign connections to ministry team members
- ✓ Always-on campaigns that connect with people
- ✓ Resources to equip your church staff



## Here's how it works

- 1 Improve Your Reach**  
Our partners run digital campaigns 24/7 to help you connect with new people. They're run on Facebook, Instagram, Google, and more to reach new people in the city.
- 2 Simplify your follow up**  
People in your city encounter a message of hope and an invitation to connect with a local church. Topics include areas like relationships, marriage, loneliness, faith, anxiety, and many others.
- 3 See more lives changed**  
We introduce them to you so you can do what you do best with resources to do it well. Respond directly in-app or assign the connection to a member of your ministry team.

## 2,000+ churches nationwide use Gloo to supercharge their outreach

**15M**  
People Reached

**4,785**  
Prayer Requests

**15,240**  
Church Connections

## Churches love the impact they are making with Gloo

### Reaching More People

*"We've received more new people through Gloo than from other programs similar to this. It's been really great. So whatever you are doing to get connections, keep doing it."*

– Pastor Jason Morris, Westside Family Church

### Serving the City

*"We've been able to reach out to our community in a really powerful way, making connections and being a source of hope in our community with people we would normally never meet."*

– Pastor Evan Imel, Church of the Palms

**gloo**

**Scholarships available!**

Visit [gloo.us](https://gloo.us) to learn more

