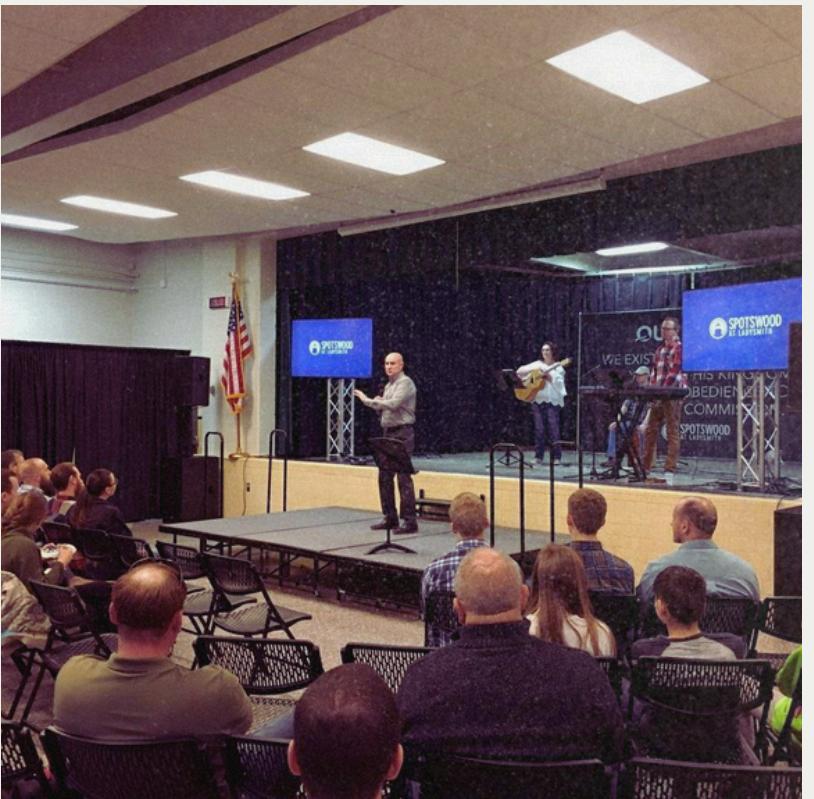


# THE FLAT CREEK LIVESTREAM STORY



# MY JOURNEY TO FCBC



“For it is God who is working in you both to will and to work according to his good purpose.”

- God Stirring
- Church Plant
- Flat Creek Baptist Church
- COVID
- Growth

# WHY WE STREAM

“Faith comes by hearing,  
and hearing by the Word of God.”

THE GOSPEL

PARTICIPATION

THE FCBC  
EXPERIENCE

GROWTH  
STRATEGY

A PLACE TO  
BELONG



# OUR JOURNEY

# BEFORE 2020

## Equipment/Workflow

- 1 Camera (no operator)
- Standard Camcorder
- Sound through the camcorder microphone
- Recorded and pushed to Youtube afterwards
- Personnel: 1 Volunteer

## Pros

- Low Budget Impact
- Low Volunteer Impact

## Cons

- Poor Quality
- Low view counts



ROUGH

CHEAP

RECORD KEEPER

SECURITY CAMERA?

1 PERSON

YGWYPF

# 2020 - 2021

## Equipment/Workflow

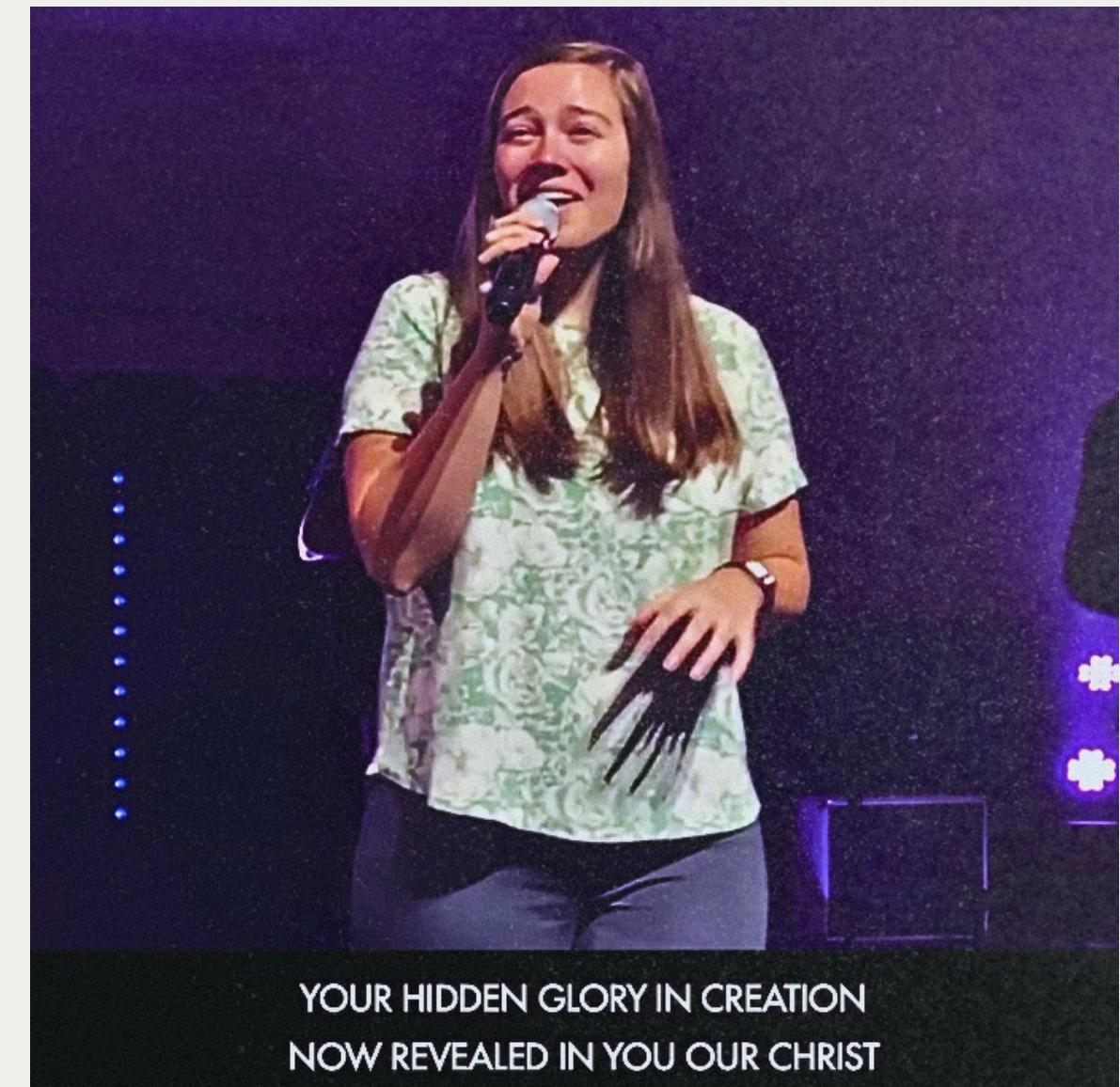
- Sling Studio w/ 3 Cameras
- 1 HD Camcorder, 2 Phones with Gimbals
- XLR to Camcorder Into Sling Studio
- Live push to Youtube through Sling Studio
- Personnel: 5 Volunteers

## Pros

- Low Budget Impact
- Exceptional Value
- Portable System

## Cons

- High Volunteer Impact
- Buggy at times
- Hodge Podge Equipment



GRIND

BOND

GREAT VALUE

LEARN AS YOU GO

SCALABLE

YGWYPF

# 2021 - 2023

RESULTS!

NICE

DIFFICULT

LEARNING CURVE

NEED GOOD  
VOLUNTEERS

YGWYPF

## Equipment/Workflow

- OBS with ATEM Mini Pro
- 4 Black Magic Studio 4K Pro, 1 DSLR with Gimbal
- Wing to ATEM Mini Pro
- Restream > Facebook and YouTube
- Personnel: 8 Volunteers

## Pros

- High Quality
- High View Counts
- Tangible Results  
(members)

## Cons

- High Budget Impact  
(\$20k+)
- High Volunteer Impact



# 2024 - 2025

RYTHM

QUALITY

COMPLEX

PLATEAU

BIG TEAM

YGWYPF

## Equipment/Workflow

- Resi with ATEM Mini Extreme
- 4 Black Magic Studio 4K Pro, 3 DSLR with Gimbal
- Wing to ATEM Mini Extreme
- Resi > Facebook and YouTube
- Personnel: 11 Volunteers

## Pros

- Exceptional Quality
- Higher View Counts
- Tangible Results  
(members)

## Cons

- High Budget Impact  
(\$30k+)
- High Volunteer Impact

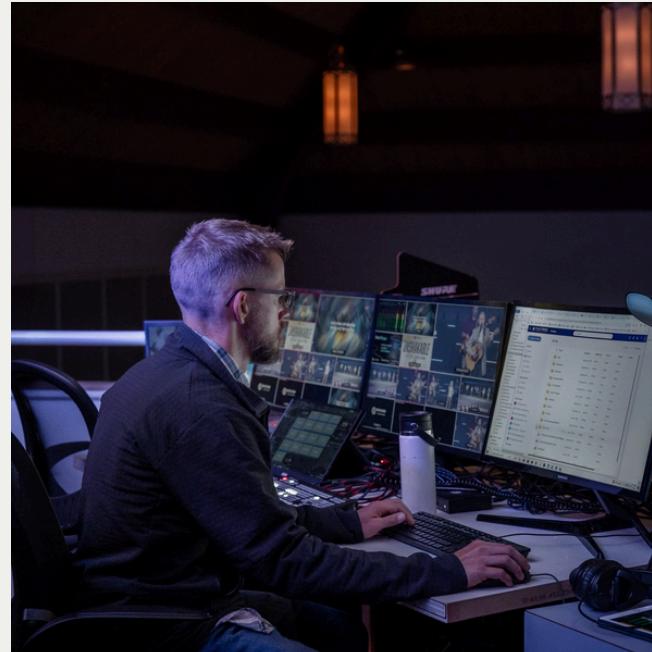


# 2026+

## Goals

- Build Volunteer Base
- Part Time Staff
- Next-Gen Training
- Equipment Maintenance
- Innovate to reduce burden

# THE TEAM



PRODUCER

LYRICS/SLIDES

CAMERA OPS

DIRECTOR

STAGE TECH

CAMERA OPS

STREAM AUDIO

CAMERA OPS

CAMERA OPS (GMB)

CAMERA OPS (GMB)

CAMERA OPS (GMB)

# THE TECH

## Hardware

STREAM PC

BMD 4K STUDIO PRO

PRESENTATION PC

BMD 4K STUDIO PRO

AUDIO MIXER

BMD 4K STUDIO PRO

IPAD

BMD 4K STUDIO PRO

ENCODER

DSLR/GIMBAL

VIDEO SWITCHER

DSLR/GIMBAL

TB HEADSETS

NETWORKING HDWR

CRUCIAL FOR US

NEGOTIABLE

## Software

PROPRESENTER

RESI SOFTWARE

PLANNING CENTER

CANVA

TEAMS

NOTION

|  |      |
|--|------|
| Initial Equipment Check/Producer Meeting | 0800 |
| Rehearsal Begins                         | 0830 |
| Order of Worship Finalized               | 0900 |
| Sunday School                            | 0930 |
| Call Time                                | 1030 |
| Production Finalized/Cleanup             | 1245 |

# TYPIICAL SUNDAY

# WHERE TO START

DREAM TEAM:  
LEARNERS,  
GOOD UNDER  
STRESS,  
PEOPLE PEOPLE

\$5-10K BUDGET  
TO START

LEARN ON  
YOUTUBE

BE CLEAR  
ABOUT THE  
GOALS

SIMULTANEOUS  
MARKETING  
EFFORT

# LESSONS LEARNED

VOLUNTEER  
HEARTS >  
TECHNOLOGY

EXPECT AND  
EMBRACE A  
LIVESTREAM  
JOURNEY

EXTEND GRACE  
IN YOUR  
EXPECTATIONS

KNOW YOUR  
PEOPLE

YGWYBF

# HELPFUL RESOURCES

## Hardware Vendors

NZXT PC

BLACKMAGIC DESIGN

BEHRINGER

EARTEC

B&H PHOTO

## Learning Resources

YOUTUBE

CHURCHFRONT

## Streaming

RESTREAM

RESI

OBS

## Other Software

CANVA

CHATGPT

MS TEAMS

NOTION

PROPRESENTER

PLANNING CENTER

# QUESTIONS?

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