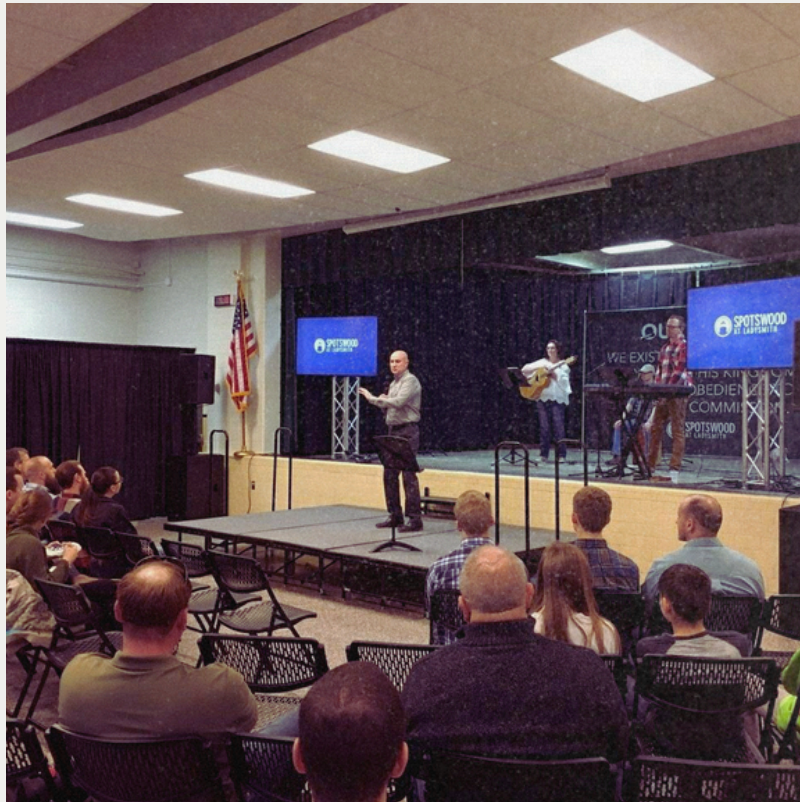


# THE FLAT CREEK LIVESTREAM STORY





# MY JOURNEY TO FCBC



“For it is God who is working in you both to will and to work according to his good purpose.”

- God Stirring
- Church Plant
- Flat Creek Baptist Church
- COVID
- Growth

# WHY WE STREAM

“Faith comes by hearing,  
and hearing by the Word of God.”

THE GOSPEL

PARTICIPATION

THE FCBC  
EXPERIENCE

GROWTH  
STRATEGY

A PLACE TO  
BELONG

# OUR JOURNEY





# BEFORE 2020

ROUGH

CHEAP

RECORD KEEPER

SECURITY CAMERA?

1 PERSON

YGWYPF

## Equipment/Workflow

- 1 Camera (no operator)
- Standard Camcorder
- Sound through the camcorder microphone
- Recorded and pushed to Youtube afterwards
- Personnel: 1 Volunteer

## Pros

- Low Budget Impact
- Low Volunteer Impact

## Cons

- Poor Quality
- Low view counts





# 2020 - 2021

GRIND

BOND

GREAT VALUE

LEARN AS YOU GO

SCALABLE

YGWYPF

## Equipment/Workflow

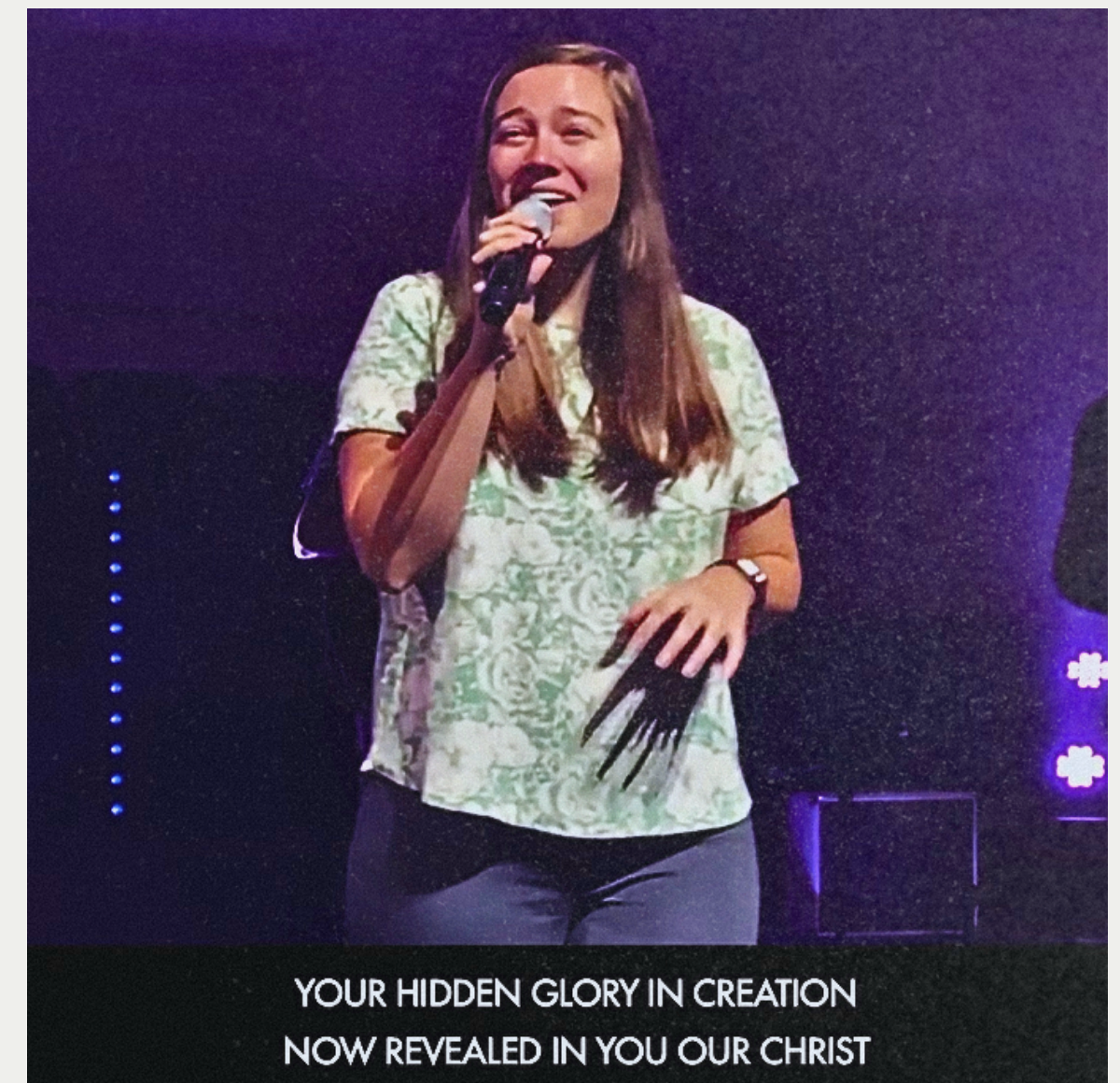
- Sling Studio w/ 3 Cameras
- 1 HD Camcorder, 2 Phones with Gimbals
- XLR to Camcorder Into Sling Studio
- Live push to Youtube through Sling Studio
- Personnel: 5 Volunteers

## Pros

- Low Budget Impact
- Exceptional Value
- Portable System

## Cons

- High Volunteer Impact
- Buggy at times
- Hodge Podge Equipment





# 2021 - 2023

RESULTS!

NICE

DIFFICULT

LEARNING CURVE

NEED GOOD  
VOLUNTEERS

YGWYPF

## Equipment/Workflow

- OBS with ATEM Mini Pro
- 4 Black Magic Studio 4K Pro, 1 DSLR with Gimbal
- Wing to ATEM Mini Pro
- Restream > Facebook and Youtube
- Personnel: 8 Volunteers

## Pros

- High Quality
- High View Counts
- Tangible Results (members)

## Cons

- High Budget Impact (\$20k+)
- High Volunteer Impact





# 2024 - 2025

RHYTHM

QUALITY

COMPLEX

PLATEAU

BIG TEAM

YGWYPF

## Equipment/Workflow

- Resi with ATEM Mini Extreme
- 4 Black Magic Studio 4K Pro, 3 DSLR with Gimbal
- Wing to ATEM Mini Extreme
- Resi > Facebook and Youtube
- Personnel: 11 Volunteers

## Pros

- Exceptional Quality
- Higher View Counts
- Tangible Results (members)

## Cons

- High Budget Impact (\$30k+)
- High Volunteer Impact





# 2026+

## Goals

- Build Volunteer Base
- Part Time Staff
- Next-Gen Training
- Equipment Maintenance
- Innovate to reduce burden

# THE TEAM

PRODUCER

LYRICS/SLIDES

CAMERA OPS

DIRECTOR

STAGE TECH

CAMERA OPS

STREAM AUDIO

CAMERA OPS

CAMERA OPS (GMB)

CAMERA OPS (GMB)

CAMERA OPS (GMB)





# THE TECH

## Hardware

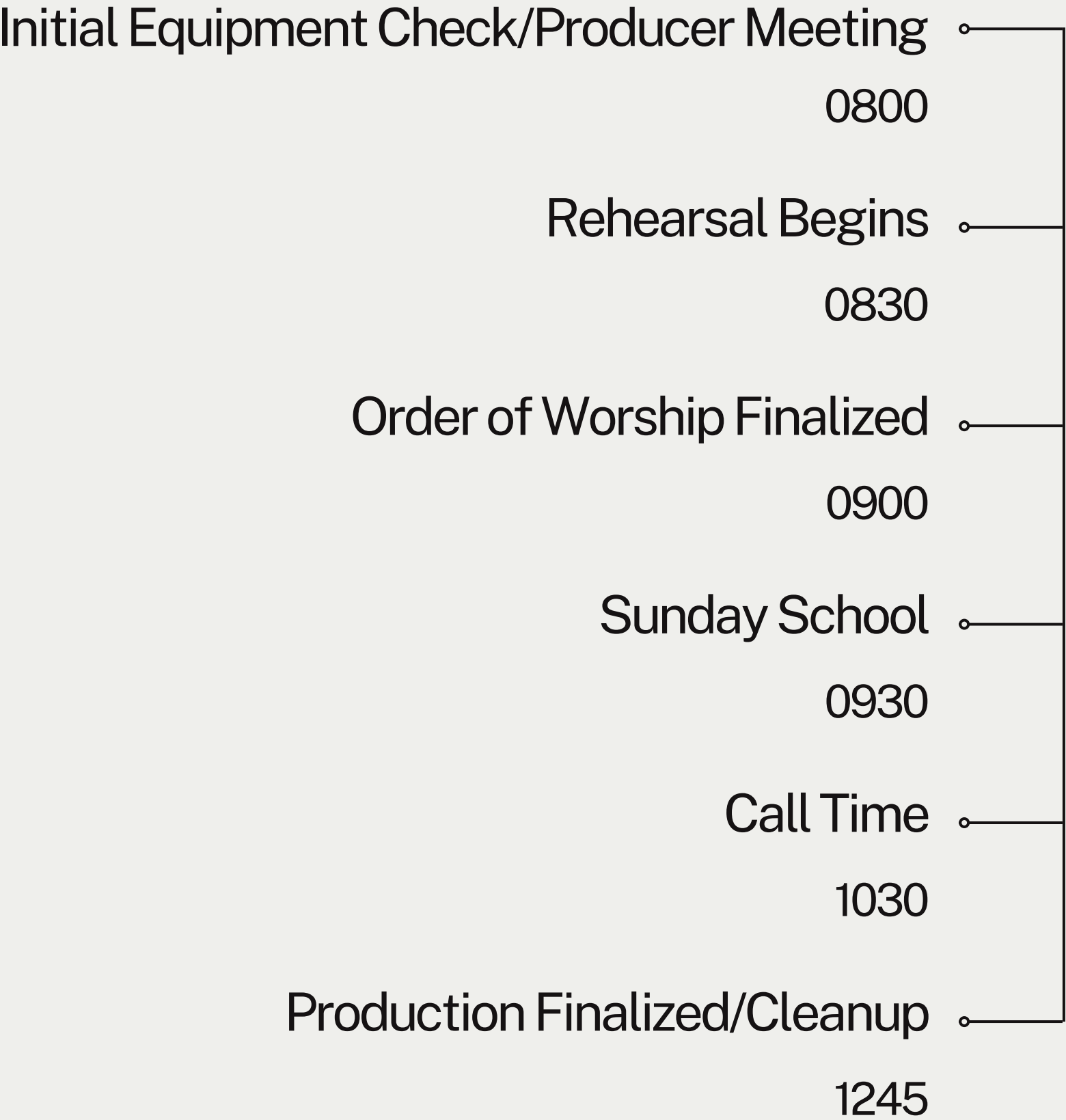
## Software

CRUCIAL FOR US

NEGOTIABLE

STREAM PC	BMD 4K STUDIO PRO
PRESENTATION PC	BMD 4K STUDIO PRO
AUDIO MIXER	BMD 4K STUDIO PRO
IPAD	BMD 4K STUDIO PRO
ENCODER	DSLR/GIMBAL
VIDEO SWITCHER	DSLR/GIMBAL
TB HEADSETS	NETWORKING HDWR

PROPRESENTER
RESI SOFTWARE
PLANNING CENTER
CANVA
TEAMS
NOTION



# TYPICAL SUNDAY



# WHERE TO START

DREAM TEAM:  
LEARNERS,  
GOOD UNDER  
STRESS,  
PEOPLE PEOPLE

\$5-10K BUDGET  
TO START

LEARN ON  
YOUTUBE

BE CLEAR  
ABOUT THE  
GOALS

SIMULTANEOUS  
MARKETING  
EFFORT

# LESSONS LEARNED

VOLUNTEER  
HEARTS >  
TECHNOLOGY

EXPECT AND  
EMBRACE A  
LIVESTREAM  
JOURNEY

EXTEND GRACE  
IN YOUR  
EXPECTATIONS

KNOW YOUR  
PEOPLE

YGWYBF

# HELPFUL RESOURCES

## Streaming

RESTREAM

RESI

OBS

## Other Software

CANVA

CHATGPT

MS TEAMS

NOTION

PROPRESENTER

PLANNING CENTER

## Hardware Vendors

NZXT PC

BLACKMAGIC DESIGN

BEHRINGER

EARTEC

B&H PHOTO

## Learning Resources

YOUTUBE

CHURCHFRONT



# QUESTIONS?

Kyle Culpepper

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